

2013 PRODUCT CATALOGUE

Crayola



inspire



create



imagine



discover





NEW PRODUCTS



Over 50 new products
from CRAYOLA in 2013



04	My First Crayola	19	Paper
06	Crayons	20	Activity Kits
07	Twistables Crayons	20	Coloring Activity
08	Pencils	21	Coloring Pages
09	Twistables Pencils	22	Colored Bubbles
10	Markers	24	Color Wonder
12	Dry-Erase	26	Color Explosion
14	Washable Paint	27	Model Magic
16	Chalk	27	Air Dry Clay
17	Oil Pastels	27	Silly Putty
17	Portfolio Oil Pastels	28	DigiTools
18	Adhesives	29	Creations
18	Scissors	31	Catwalk Creations

2013 CONSUMER MARKETING ACTIVITY

	TV	DIGITAL	PRINT	CONSUMER PROMOTION	CINEMA
Crayola	✓	✓		✓	
My First Crayola		✓	✓		
Color Wonder	✓	✓		✓	
Colored Bubbles	✓	✓			✓
Color Explosion			✓		
Creations	✓	✓	✓	✓	
DigiTools	✓	✓		✓	✓



At Crayola, we understand that toddlers play with no rules and the simple act of coloring is the first step to a creative future.

With our My First Crayola range, we give children 2+ the tools to unleash their creativity and create their mark, and parents the tools to capture these special moments in life.

Size Guide



Jumbo Crayon
14 x 101 mm

My First Crayola Jumbo Crayons

The large size of Jumbo Crayons makes them easy to hold and hard to break.



52-912
12 Jumbo Crayons
12 colors.



52-920
20 Jumbo Crayons with
Crayon Sharpener
20 colors.

My First Crayola Jumbo Colored Pencils

Colored Pencils with Jumbo Hexagonal and Triangular barrels makes it easy for small hands to grip.



68-4128
8 Half Size
Jumbo Hexagonal
Colored Pencils
8 colors.



68-4118
8 Jumbo
Hexagonal
Colored Pencils
8 colors.



81-1334
8 Easy-Grip
Colored Pencils
8 colors.



68-1118
10 Easy-Grip
Colored Pencils
10 colors.

EDUCATION PRODUCTS



68-4140
40 My First Crayola
Jumbo Hexagonal
Pencils Deskpack
8 colors.



52-9240
240 My First Crayola
Jumbo Crayons Classpack
8 colors.



68-4196
96 My First Crayola
Jumbo Hexagonal
Pencils Classpack
8 colors.



My First Crayola Washable Markers

Unique round nib is secure and allows little hands to color at any angle.



81-1324
8 Washable Round Nib Markers
8 colors

My First Crayola Safety Scissors

Rounded tips and plastic blades are safe for little hands.



81-1323
3 Safety Scissors
3 different cutting patterns – straight, wavy and zigzag.

My First Crayola Little Artist Caddy



04-5515
Little Artist Caddy
Includes: 6 Half Size Hexagonal Colored Pencils, 6 Jumbo Crayons, 4 Washable Round Nib Markers, 4 Washable Poster Paints, Safety Scissors and Paint Brush.

My First Crayola Color & Erase Activity Set



Color, erase and color again with 12 fun interchangeable activity sheets. Reusable doodling activities for on the go fun!

81-1318
Color & Erase Activity Set
Includes: 1 Activity Mat, 12 Reusable Activity Sheets, 4 Washable Easy-Grip Crayons and E-Z Erase Cloth.

My First Crayola Musical Rub-Art Station



81-1306
Musical Rub-Art Station
Includes: 1 Musical Rub-Art Station, 2 Dual-Sided Rubbing Plates, 1 Crayon Rubbing Tool and 4 Washable Crayons. Batteries not included.



58-8432
32 My First Crayola Washable Markers Deskpack
8 colors.



04-5526
My First Crayola Essentials Classpack
32 Jumbo Crayons (8 colors), 32 Jumbo Hexagonal Colored Pencils (8 colors), 32 Washable Round Nib Markers (8 colors), 10 Safety Scissors, 2 Crayon Sharpeners.



Crayons

- Soft enough to blend, hard enough to resist wear
- Brilliant colors and smoother laydown

Size Guide



Large Crayon
11 x 101 mm

Regular Crayon
8 x 92 mm

Regular Crayons



52-24 HS
24 Crayon
24 different colors.

Washable Crayons



52-3280
8 Washable Large Crayons
Easily washes off walls with just warm water and a cloth.



Specialty Crayons



52-5009
8 Fabric Crayons
8 different colors for designs that can be ironed onto fabric. Regular size.



52-9765
5 Washable Window Crayons
Twist up crayons which produce bright, bold colors on all glass surfaces. Dries quickly without smudging and washes off easily.



EDUCATION PRODUCTS



52-12
12 Crayon Tuck Box
12 colors.



52-2048
48 Large Crayon Deskpack
8 colors.



64-3450BCL
Crayon 'Tip' Sharpener Bulk
Suits all round Crayola crayons.



52-8038
400 Large Crayon Classpack
8 colors.



TWISTABLES CRAYONS

Twistables Crayons

- Brilliant colors
- 6mm thick, strong leads protected in plastic barrel
- No sharpening or peeling required - less mess



52-7418
8 Mini Twistables Crayons
Mini size in 8 different colors.



52-9724
24 Mini Twistables Crayons
Mini size in 24 different colors.



52-9718
8 Neon Twistables Crayons



52-9512
12 Slick Stix
Super smooth crayons which lay down intense, creamy colors. Suitable for use on paper, board, foil, foam and more. Includes metallic gold and silver.



52-7412
12 Twistables Crayons



52-9701
16 Twistables Crayons



52-9732
32 Twistables Crayon Organiser
Includes Rainbow and Metallic colors.
Carry case comes in purple, blue and yellow.



04-5716
eXtreme Color & Create Set
Includes: 12 Mini Twistables Crayons, 8 eXtreme Colors Twistables Crayons, 6 eXtreme Colors Washable Markers, 40-page Sketchbook.



52-8039
256 Triangular Crayon Classpack
Triangular Crayons encourage proper writing grip. Won't roll off desks. 16 colors.



52-7432
32 Twistables Crayon Deskpack
8 colors.



52-7240
240 Twistables Crayon Classpack
16 colors.



COLORED PENCILS

Pencil Guide



Round Barrel
3.3 mm Lead



Triangular Barrel
3.3 mm Lead

Colored Pencils

- 3.3mm thick, strong leads – less breakage
- Bright, intense colors
- High quality, reforested wood
- Entire length of lead is glued into the barrel for extra strength
- Smooth laydown, great for color mixing
- Triangular Pencils give better control and performance in young hands

Regular Pencils



68-4112
12 Half Size
Colored Pencils



68-4012
12 Full Size
Colored Pencils



68-4024
24 Full Size
Colored Pencils



68-4050
50 Full Size Colored Pencils
Includes gold and silver.



Triangular Pencils

68-4214
12 Full Size Triangular
Colored Pencils



For every tree used, a new one is planted. Crayola colored pencils have been made from reforested wood since 1987. For every tree used, a new one is planted—keeping forests green and healthy. And we don't use rain forest woods or endangered species.

EDUCATION PRODUCTS



68-8048
48 Colored Pencil
Deskpack
12 colors.



68-8024
240 Colored Pencil Classpack
12 colors. Includes 12 sharpeners.



64-6824
Trio Pencil
Sharpener
Box of 26 Bulk.



68-8250
48 Triangular Colored
Pencil Deskpack
12 colors.



TWISTABLES PENCILS/ESSENTIALS

Twistables Pencils

- Lead twists up through clear barrel
- No sharpening required – less mess
- Brilliant colors
- Great value – use the entire pencil lead



68-7408
12 Twistables
Colored Pencils



68-7424
24 Twistables
Colored Pencils
24 colors.



04-5225
Twistables Colored Pencils Kit
Includes: 25 Twistables Colored Pencils,
40 Sheets of Paper & Plastic Storage Case.



Specialty Pencils

Super bright neon pencils for art with an edge.

68-1120
8 eXtreme
Colored Pencils



Organisers

04-5512
Crayola Caddy Series 2
Includes: 6 Washable Markers,
6 Full Size Color Pencils, 6 Twistables
Crayons, 2 Gel Pens, 2 Spider Pens,
2 Glitter Glues, Scissors, Sharpener
and Glue Stick.
Caddy available in yellow, red,
blue, purple or green. Ages 5+.



68-8214
240 Triangular Colored
Pencil Classpack
12 colors. Includes: 12 sharpeners.



04-5523
Crayola Essentials Deskpack
24 Full Size Colored Pencils, 16 Twistables
Crayons, 20 Super Tips Markers.



04-5524
Crayola Essentials Classpack
60 Full Size Colored Pencils, 64 Twistables Crayons,
60 Super Tips Markers, 60 Triangular Pencils.



Washable Broadline Markers



58-7808
8 Classic Colors



58-7819
8 Bright Colors



58-7832
8 Bold Colors

Broadline Washable

- Bold, rich color
- Strong reinforced nibs
- Can be rejuvenated by dipping in warm water
- Ventilated cap to prevent asphyxiation



Washable Super Tips Markers



58-5010
10 Super Tips Markers



58-8106
20 Super Tips Markers
Includes: 5 scented markers



04-5226
Washable Super Tips Markers Kit
Includes: 25 Super Tips Washable Markers, 40 Sheets of Paper & Plastic Storage Case.

NEW!

Washable Fine Line Markers



58-7809
8 Classic Colors

EDUCATION PRODUCTS



58-8032
32 Classic Washable Marker Deskpack
8 colors.



58-8232
32 Bright Washable Marker Deskpack
8 bright colors.



58-8240
40 Super Tips Deskpack
10 colors.



58-8200
200 Classic Washable Marker Classpack
8 colors.



Broadline Markers

Specialty Markers



58-7708
8 Classic Colors



58-8176
8 Bright Fabric Markers
Create vivid colorful designs even on dark fabrics. Age 7+.



58-8623
10 Fabric Markers
Great for decorating clothes, denim and more. Ages 7+.

Washable Pip-Squeaks Markers



58-7828
8 Pip-Squeaks Markers



58-8703
16 Pip-Squeaks Markers
Re-sealable storage pouch.



04-5227
Washable Pip-Squeaks Kit
Includes: 25 Pip-Squeaks Washable Markers, 40 Sheets of Paper & Plastic Storage Case.



58-8146
16 Pip-Squeaks Skinnies Markers
Re-sealable storage pouch.



04-5714PC
Pip-Squeaks Markers & Coloring Set
Includes: 12 Pip-Squeaks Skinnies Markers, 30-Page Coloring Pad, and Sticker Sheet.



Small size Big Color!



Markers

- Low odor
- Bold, juicy colors
- Extended ventilated cap
- Smooth writing – no squeaks
- Sleek barrel design
- Chisel Tip



98-8626
4 Dry-Erase Markers
Black, Blue, Green and Red.



98-8628
8 Dry-Erase Markers
Black, Blue, Green, Red, Yellow,
Orange, Brown and Purple.



98-8631
Dry-Erase Magnetic Eraser
Easy access and storage of your
Dry-Erase Markers in a convenient
Magnetic Eraser.
Includes 2 Low Odor Dry-Erase Markers.

Crayons

Designed for use on whiteboards!

- Ideal for use by children
- Easily wipes off whiteboard surfaces
- Washes clean from hands and clothes
- No odor, no caps to lose and won't dry out.



98-5200
8 Washable
Dry-Erase
Crayons
Includes
Sharpener
plus Machine
Washable E-Z
Erase Cloth.



98-5202
8 Washable
Dry-Erase
Crayons, Bright
Includes Sharpener
plus Machine
Washable E-Z
Erase Cloth.

Activity Kits

Open end creative play for kids to experience the magic of do and re-do.



98-8656
Dry-Erase Board ABC



98-8638
Dual Sided Dry-Erase Board
Includes: Dual-Sided Dry-Erase
Board, 8 Washable Dry-Erase
Crayons Bright, Sharpener,
Machine Washable E-Z Erase Cloth.



98-8630
Crayola Dry-Erase Activity Center
Includes more than 25 games and
learning activities.
Includes: Activity Center, 4 Low Odor
Bullet Tip, Dry-Erase Markers and 10
interchangeable templates. Ages 4+.

EDUCATION PRODUCTS



98-8622
24 Dry-Erase
Markers Deskpack
4 colors.



98-8624
24 Dry-Erase
Markers Deskpack
Black.



98-8637
Dual-Sided
Dry-Erase Board
(Bulk).



98-8639
10 Washable E-Z
Erase Cloths



51-6009B
White Board/ Chalk Board Duster
Durable felt duster suitable for both chalk
and white boards. Bulk.



Crayola Dry-Erase Activity Flash Cards and Learning Books help kids recognise letters, numbers, shapes and colors. It's a fun and convenient way for kids to learn – at home or on the go! When they're done with the fun, just erase and try again!



NEW!

98-8649
Dry-Erase Flashcards
- ABC's
Includes: 32 Dry-Erase
Flashcards plus Washable
Pip-Squeak Marker.



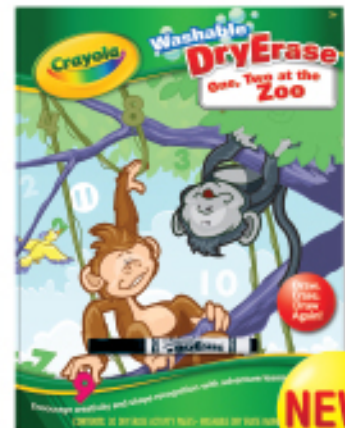
NEW!

98-8650
Dry-Erase Flashcards
- 123's
Includes: 32 Dry-Erase
Flashcards plus Washable
Pip-Squeak Marker.



NEW!

98-8642
Dry-Erase Workbook
- Ship Shapes
Includes: 30 Dry-Erase Activity
Pages plus Washable
Pip-Squeak Marker.



NEW!

98-8643
Dry-Erase Workbook
- One, Two At The Zoo
Includes: 30 Dry-Erase Activity
Pages plus Washable
Pip-Squeak Marker.



NEW!

98-8651
Dry-Erase Flashcards
- Colors
Includes: 32 Dry-Erase
Flashcards plus Washable
Pip-Squeak Marker.



NEW!

98-8652
Dry-Erase Flashcards
- Shapes
Includes: 32 Dry-Erase
Flashcards plus Washable
Pip-Squeak Marker.



NEW!

98-8644
Dry-Erase Workbook
- Under the Sea ABC's
Includes: 30 Dry-Erase Activity
Pages plus Washable
Pip-Squeak Marker.



NEW!

98-8645
Dry-Erase Workbook
- Handwriting Magic
Includes: 30 Dry-Erase Activity
Pages plus Washable
Pip-Squeak Marker.



Washable Poster Paint

- Non separating
- Great 'brushability'
- Rich and creamy
- Performs on colored and black paper
- Great 'blendability' and coverage



54-2504
Paint-A-Pack Classic Colors
4 x 250ml Paints + Big Brush.



54-2506
Paint-A-Pack Creative Colors
4 x 250ml Paints + Big Brush.

Washable Fingerprint

- Easy to squeeze bottles
- Blend to secondary colors
- Thick – gel like feel
- No run – easy to spread



55-2005
4 Crayola Washable Fingerprint

Washable Kids Paint



54-125
18 Kids' Washable Poster Paints with brush
Includes: 1 Brush.



EDUCATION PRODUCTS



2L Washable Poster Paints

54-2034 Yellow	54-2038 Red	54-2036 Orange
54-2040 Violet (Purple)	54-2042 Blue	54-2007 Brown
54-2053 White	54-2044 Green	54-2048 Turquoise Blue
54-2069 Magenta	54-2051 Black	



54-2070
Paint Pump
Suitable for use with Crayola 2L Poster Paint Bottles.



Washable Paint Brush Pens



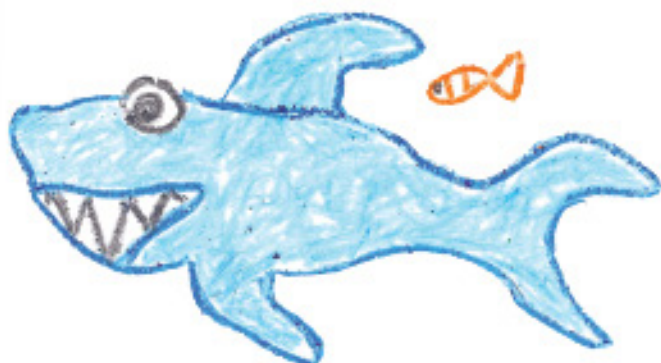
54-6201
5 Paint Brush Pens – Classic Colors
Paint Brush Pens featuring continual flow of paint, no squeezing required. Paint is inside the brush!



Washable Watercolor Paint



53-524
24 Watercolors
Includes 1 Brush.



Paint Accessories



05-3506
5 Art & Craft Brushes
5 High quality paint brushes. Assorted shapes and handle colors. 100% synthetic hair.



Paint Activity

Kids can create their own colorful piggy bank. Using their imagination, they can go as wild as they like with an array of paints and brushes!

04-6418
Paint-a-Piggy
Includes: Clay Pig, 6 Paints, Brush and Removable Stopper.

Paint your own Piggy Bank!

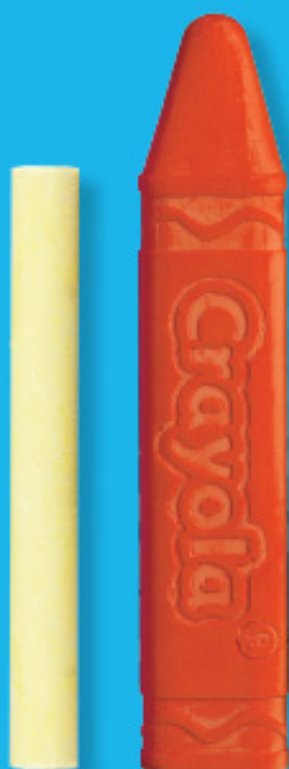
54-5504
Mixing Mediums

Add exciting special effects to Poster Paint. Glitter It for dazzling effects, Pearl It for a shimmering pearlescent effect, Texture It for a rough sandy texture. Use on their own, over or under paint, or mix with paint before use. 3 x 236ml bottles.





Size Guide



Chalk
10 x 81 mm

Sidewalk
Chalk
20 x 104 mm



51-320-104
12 White Sticks



51-816
12 Colored Sticks



51-6009
Chalk 'n Duster
Durable felt duster suitable for both chalk and white boards.
Includes: 1 Pack each of 12 White Chalk and 12 Colored Chalk. Blister Packed.

Washable Sidewalk Chalk

Create a splash of color on your sidewalk or driveway! Draw big colorful art outside in a variety of colors.



51-3505
3D Washable Sidewalk Chalk
Create eye-popping 3D art and watch your creations float in mid-air.
Includes: 3D Glasses, 5 Sticks of Dual-Ended Thick Stick Chalk and Instruction Booklet.



03-5071
Grab 'N Go Creative Set
Create your next sidewalk art masterpiece with the handy organized, portable Chalk Play Pack.
Includes: 18 Sidewalk Chalk Sticks, 1 Wide Writer Tool, 1 Tri-Writer Tool and 4 Stencils in a Reusable Pouch.

New Anti-Roll shape keeps sticks handy without rolling away. Draw fine lines broad strokes.

Washable – spray away with water.



51-2012
Sidewalk Chalk - 12ct
12 different colors.



51-2024
Sidewalk Chalk - 24ct
24 different colors.



51-2048
Sidewalk Chalk - 48ct
12 different colors.



51-1216
Glitter Sidewalk Chalk
6 colors.



Oil Pastels

- Bright, vivid colors
- Unique hexagonal shape - easy to grip and won't roll off desks
- Soft, perfect for mixing and blending
- Won't break easily



52-4628
28 Oil Pastels



Portfolio Series

- Artist quality
- Rich, opaque colors
- Use for wet or dry work
- In their solid state, these bright vivid colors dry blend into true secondary colors with the traditional creamy consistency of oil pastels
- Dip in water, or use a wet brush to blend colors and create exciting watercolor effects



52-3612
12 Water Soluble Oil Pastels
12 colors.



52-3624
24 Water Soluble Oil Pastels
24 colors.



EDUCATION PRODUCTS



52-4629
336 Oil Pastels
Classpack
12 colors.



52-3630
300 Portfolio Oil Pastels
Classpack
12 colors.



School Glue

- No-run, stays put
- No-clog tip
- Washable
- Can be hangsell or shelved
- Lid clips to bottle when in use



56-1104
118ml School
Glue



Glitter Glue

- Acid free
- Washable
- Great for decorating projects



69-3522
5 Glitter Glues
Hangsell blister card.



69-4200
16 Pip-Squeaks
Glitter Glue
They may be small in size, but these glitter glues are big in color! 16 different whimsical colors such as 'Honey Droplets,' 'Bubble Gum Blast' and 'Midnight Dazzle'. 16 x 6ml tubes.

Scissors

- Stainless steel metal blades
- Self adjusting tension for even cutting
- Contoured handles suitable for left & right handed use
- Safe rounded tips



Safety Tip Scissors

- Ages 3+

69-3002A
Safety Tip Scissors
Hangsell blister card.

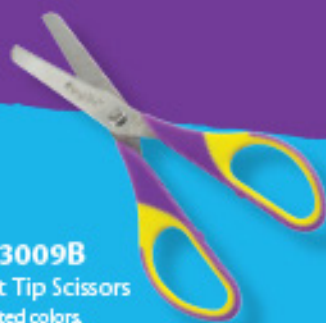


Blunt Tip Scissors

- Ages 4+

69-3009
Blunt Tip Scissors
Hangsell blister card.
Assorted colors.

EDUCATION PRODUCTS



69-3009B
Blunt Tip Scissors
Assorted colors.
Bulk.



69-3009D
20 Blunt Tip Scissors
Deskpack
Assorted colors.



69-3002-38
Safety Scissors



69-3002D
20 Safety Scissors
Deskpack



Crayola offers a complete paper solution, catering to the art and craft needs of children.

Drawing Paper



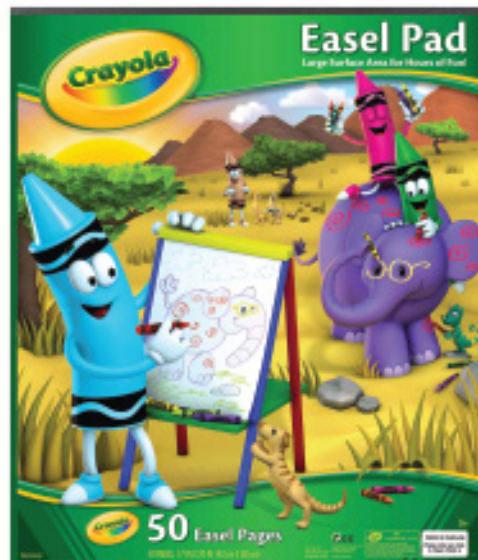
06-4250
A4 Colored Paper Pad
50 pages. 6 colors including black.



06-4270
A4 White Paper Pad
70 pages.



99-3400
Doodle Paper
Thick newsprint paper.
60 A4 sheets.



99-3407
Easel Pad
Extra large pad for use on an easel or the floor.
50 sheets, each 43cm x 50cm.

Construction Paper



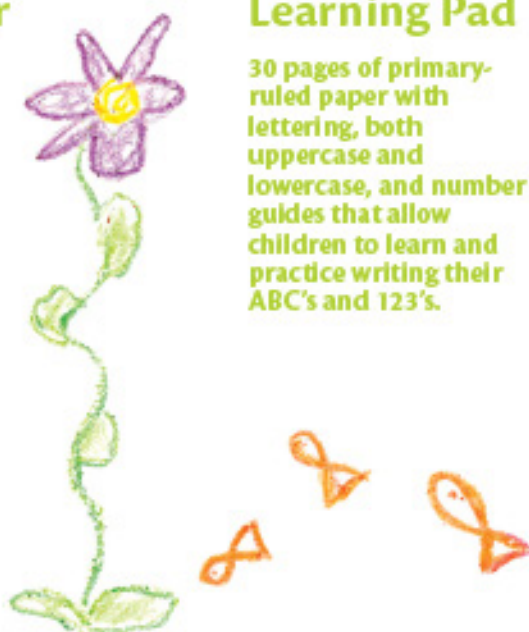
99-3402
Construction Paper Pad
40 A4 pages bound into a convenient pad.
8 different colors.

Learning Pad

30 pages of primary-ruled paper with lettering, both uppercase and lowercase, and number guides that allow children to learn and practice writing their ABC's and 123's.



99-3406
Beginning Alphabet & Numbers Pad
30 pages, each 25cm x 20cm.



Coloring and Sticker Book

Create wacky faces by coloring in the funny images on the pages and adding your own special touches with silly stickers.



04-5088
Funny Faces People
24 pages of coloring activities plus a double page spread of stickers.



04-5089
Funny Faces Animals
24 pages of coloring activities plus a double page spread of stickers.

NEW!

NEW!



Activity Pads



04-5807
Disney Princess*
32-Page Coloring & Activity
Pad with 7 Washable Markers.



04-5815
Barbie*
32-Page Coloring & Activity
Pad with 7 Washable Markers.



04-5829
Nickelodeon
Dora the Explorer
32-Page Coloring & Activity
Pad with 7 Washable Markers.



04-5818
Thomas & Friends
32-Page Coloring &
Activity Pad with
7 Washable Markers.



04-5817
Marvel Spider-Man*
32-Page Coloring &
Activity Pad with
7 Washable Markers.

Mini Coloring Pages

All inclusive, portable coloring activity that is great for kids on the go. Each Disney inspired coloring page is 8.8cm x 12.7cm. Ideal for holidays, travel or parties.



04-5056
Disney Pixar Cars*
80 Disney Pixar Cars themed mini
coloring pages & 6 Washable
Markers in storage folder.



04-5055
Disney Princess*
80 Disney Princess themed mini
coloring pages & 6 Washable
Mini Markers in storage folder.



04-0174
Spiderman*
80 Marvel Spider-Man
themed mini coloring pages
& 6 Washable Mini Markers in
storage folder.

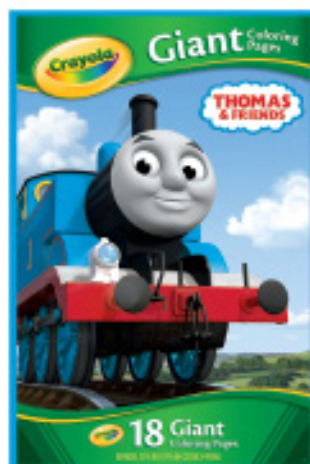
* Themes and content will be refreshed throughout the year

Giant Coloring Pages

Large format coloring themed around Disney, Marvel, Mattel and Nickelodeon's most popular characters, appealing to both boys and girls. Pages configured in loose leaf 'blotter' style for easy removal and display. Ideal for sharing amongst a group. Each page is a huge 32cm x 49cm.



99-0043
Marvel Spider-Man*



99-0011T
Thomas & Friends



04-0177
Barbie*

NEW!

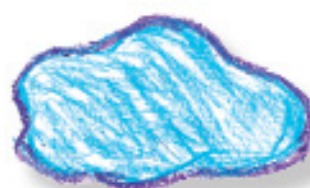


07-0057
Nickelodeon Dora the Explorer*



07-0056
Teenage Mutant Ninja Turtles

NEW!



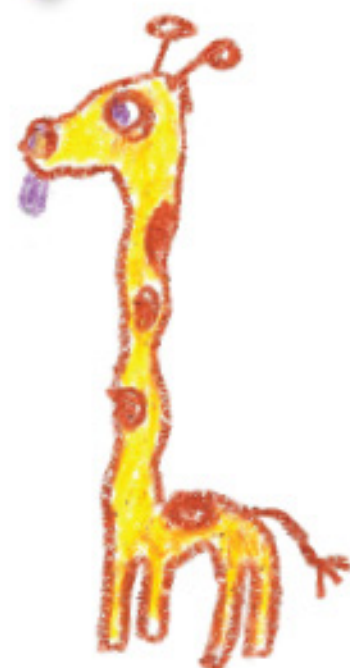
04-5172
Disney Pixar Cars*



04-5170
Disney Fairies*



04-5169
Disney Princess*



* Themes and content will be refreshed throughout the year



Kids love the freedom of outdoor play, where they can burn off energy and use their imaginations. Crayola offers a twist on a classic outdoor activity – colored bubbles! Kids love chasing and catching the bubbles as they are immersed in a bright, colorful scene. Kids will be fascinated with the magic of color. Best of all, Crayola Outdoor Colored Bubbles creates messy fun with easy clean up! The color rubs off skin and washes off most clothing and outdoor surfaces like sidewalk and driveways. Simply rub to remove color off skin or hose down outdoor surfaces.



**Outdoor
use
Only**



03-7700

15 Outdoor Colored Bubbles
Includes: Tray and 15 x 4oz. bottles of
Outdoor Colored Bubbles in 2 colors.



**Color
Rubs off
Skin!**



03-7401

Outdoor Colored
Bubbles Wand Set

Create various sizes and quantities of vibrant, bold outdoor colored bubbles! Packaging converts into a carry case. Includes: 2 x 4oz. bottles of Outdoor Colored Bubbles and 8 interchangeable wands.



COLORED BUBBLES



03-7507
Giant Outdoor Colored Bubbles
Single Bottle Purple
Pizzazz/Unmellow Yellow Ass't (CDU) 24



03-2012
Giant Outdoor Colored Bubbles – 2 Pack
Giant Outdoor Colored Bubbles Purple Pizzazz & Unmellow Yellow



03-7301
Outdoor Colored Bubbles Launcher
Kids can now easily create lots of colored bubbles with the Outdoor Colored Bubbles Launcher. Includes: 1 Bubble Launcher and 2 x 4oz. bottles of Outdoor Colored Bubbles.



03-7305
Outdoor Colored Bubbles Machine
Blast bunches of Colored Bubbles at one time!
36 minutes of continuous bubble play time.
Includes: 1 Bubble Machine and 2 x 4oz. bottles of Outdoor Colored Bubbles.





Crayola Color Wonder™ is a unique mess free product which won't color on skin, walls or clothing. The ink in Color Wonder Markers is clear on most surfaces, yet each marker 'magically' shows up a different color on Color Wonder paper.



75-2135

Color Wonder Disney Fairies
Includes: 18 Page Color Wonder Coloring Book and 5 Color Wonder Markers.



75-2133

Color Wonder Disney Princess®
Includes: 18 Page Color Wonder Coloring Book and 5 Color Wonder Markers.



75-2134

Color Wonder Disney Pixar Cars®
Includes: 18 Page Color Wonder Coloring Book and 5 Color Wonder Markers.



75-2271

Color Wonder Barbie®
Includes: 18 Page Color Wonder Coloring Book and 5 Color Wonder Markers.

NEW!



75-2182

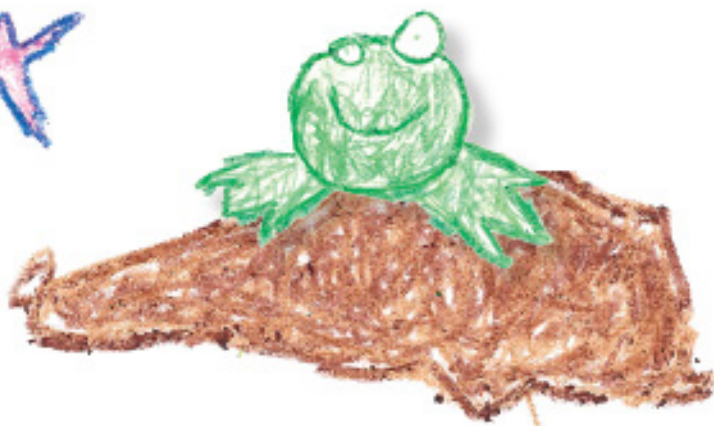
Color Wonder Thomas & Friends
Includes: 18 Page Color Wonder Coloring Book and 5 Color Wonder Markers.



07-2402

Color Wonder Nickelodeon Dora the Explorer
Includes: 18 Page Color Wonder Coloring Book and 5 Color Wonder Markers.

* Themes and content will be refreshed throughout the year



**Glitter Effects!
No Glitter Mess!**



75-2264
Color Wonder Glitter Paper & Markers, Barbie
Includes: 12 Pages of Color Wonder Mess-Free Glitter paper and 5 Color Wonder Markers.



75-2066
Color Wonder Glitter Paper & Markers, Princess
Includes: 12 Pages of Color Wonder Mess-Free Glitter paper and 5 Color Wonder Markers.



75-2270
Color Wonder Metallic Paper
Includes: 18 Page Metallic Paper Pad and 5 Color Wonder Markers.



75-2069
Color Wonder Spiderman Mini Coloring Book & Markers
Includes: 15 Page Color Wonder Mini Coloring Book and 3 Color Wonder Markers.



75-1297
Color Wonder Disney Cars Mini Coloring Book & Markers*
Includes: 15 Page Color Wonder Mini Coloring Book and 3 Color Wonder Markers.



75-1300
Color Wonder Disney Princess Mini Coloring Book & Markers
Includes: 15 Page Color Wonder Mini Coloring Book and 3 Color Wonder Markers.

* Themes and content will be refreshed throughout the year



Extreme Surprises

Create wild multicolored effects with a single Color Explosion marker! Each page reveals radically different designs and colors.

74-1687

Color Explosion Extreme Surprises Black

Includes: 18 page perforated spiral bound book, 2 Color Explosion Markers and Durable Stencil Sheet.



Color Explosion Metallic

Create colorful art with surprising metallic effects that appear as you draw! Use stencils to draw and create detailed art.

74-1658

Color Explosion Metallic

Includes: 12 sheets of color Explosion Metallic Paper, 6 Color Explosion Neon Markers and Stencil Sheet.



Color Explosion Neon

Bring pre-printed Fairies and Teenage Mutant Ninja Turtles scenes to life with Color Explosion Neon with super bright colors!



74-3902

Color Explosion Neon - Disney Fairies

Includes: 18 double-sided sheets of pre-printed Fairies scenes on Color Explosion Neon Paper & 8 Color Explosion Neon Markers.



74-3903

Color Explosion Neon - Teenage Mutant Ninja Turtles

Includes: 18 double-sided sheets of pre-printed TMNT scenes on Color Explosion Neon Paper & 8 Color Explosion Neon Markers.

NEW!

Glow Board

Create 3-D effects with fantastic bright colors using the Color Explosion Glow Board. Designs glow at the touch of a button and can disappear just as quickly, creating neon sign effects. Reusable surface provides kids open-ended creative experiences. Ages 6+.

74-7014

Color Explosion Glow Board with Clings

Includes: Glow Board with 2 drawing surfaces, 6 Glow Board Markers, 6 Clings, animation sheet and instructions.



Glow Book

Create glowing, moving, animated art!

Design your own cartoons, multi message signs and layered drawings.

Glow Markers

wipe clean with a damp cloth. Ages 6+.

74 - 7031

Glow Book

Includes: Glow Book with 4 drawing surfaces, 4 animation tracing guides, 6 Glow Markers.





Model Magic

- Unique modeling compound
- Little or no clean up
- Air dries to a resilient finish – no kiln required
- Doesn't stain or cling to skin, carpet or other room surfaces
- Is pliant and easily manipulated into any form or shape
- Joins easily and can be used with many decorative materials including Crayola paints and markers



Great Portion Control!

57-4400
907g Re-sealable Model Magic Bucket – White
4 x 8oz. bags.



57-4415
907g Re-sealable Model Magic Bucket – Assorted Colors
4 x 8oz. bags.



23-6001
Model Magic White Classpack
75 x 1oz. sachets.
Includes: lesson plan booklet.



23-6002
Model Magic Colored Classpack
75 x 1oz. sachets.
Includes: lesson plan booklet.

Air Dry Clay

Give students an authentic sculpting experience. The Air-Dry Clay looks, feels and performs like a traditional earth clay, which hardens without an oven or kiln. Dry pieces can be painted or varnished.



57-5050
1.13kg Air Dry Clay – White
Reusable bucket.



57-5064
1.13kg Air Dry Clay – Terracotta
Reusable bucket.

Silly Putty

Silly Putty is a very unique substance that kids love! It stretches without breaking, yet it can be "snapped off" cleanly. It bounces higher than a rubber ball.



08-0313
Original Silly Putty
13.3g Bounces, moulds, snaps & more.



08-0315
Silly Putty Bright
13.3g Bounces, moulds, snaps & more.
Assorted colors.



08-0316
Silly Putty Glow-in-the-Dark
13.3g Bounces, moulds, snaps & more.



Crayola DigiTools are the perfect creative accessories for an iPad. These sleek, stylish instruments produce colorful designs in a variety of wild and whimsical ways. Each DigiTools pack includes a free app with pages of virtual line art, animated stamp designs and other dazzling digital effects. And because the Crayola DigiTools are digital, kids can express without any mess.



The DigiTools 3-D Pack lets you create art that practically “leaps” off your iPad! Use the dual-tip Digital 3-D Stylus to create awesome eye-popping designs or the Digital Stamper for instant, animated 3-D Images.

95-1011

DigiTools 3D Pack
Includes: Digital 3D Stylus, Digital Stamper, 3D Glasses, Free App, Custom Carrying Case.

The DigiTools Effects Pack lets you create awesome art effects on your iPad! Draw sparkly designs with the Digital Crayon or create swatches of shimmering color with the Digital Color Changer and instant, animated images with the Digital Stamper.

95-1012

DigiTools Effects Pack
Includes: Digital Crayon Stylus, Digital Stamper, Color Change Roller, Free App, Custom Carrying Case.



The DigiTools Airbrush Pack lets you create spray-art textures for cool, colorful airbrush designs on your iPad! Create freehand art with the Digital Airbrush or use the in-app stencils, Digital Stamper and Digital Rainbow Roller to bring your creations to life.

95-1013

DigiTools Airbrush Pack
Includes: Digital Airbrush, Digital Stamper, Digital Silk Screen Tool, Free App, Custom Carrying Case.



The Deluxe pack gives you all the tools in one cool collection: the Digital 3-D Stylus and 3-D Glasses for eye-popping designs, Digital Crayon for dazzling drawings, the Digital Airbrush for virtual spray-art effects and a Digital Stamper for instant animated images.

95-1014

DigiTools Deluxe Pack
Includes: Digital Crayon, Digital Airbrush, Digital 3D Stylus, Digital Stamper, 3D Glasses, Free App, Custom Carrying Case.



Creations provides girls with creative ways to explore their personal identities and express their own style by delivering unique experiences and successful outcomes. The stylish product range includes Gel Pens, Notebooks, Journals, Scrapbooks, Room Decor and more.



28-5807
Mini Gels & Stamper
Three Mini Gel Pens and 3-in-1 stamper producing flower, butterfly and heart patterns.



28-5823
Creations Metallic Pencils
8 Metallic Pencils.

NEW!



28-5825
12 Mega Mini Gel Pens
12 of your favourite Mini Gel Pens all together. Includes: 4 Scented, 4 Glitter, 4 Metallic and 4 Pastel Mini Gel Pens.



28-0617
Notebook Set Small
Stylish Metallic Notebook with white lined pages. Includes: 2 Mini Gel Pens.



28-0615
Notebook Set Large
Stylish Metallic Notebook with white lined pages. Includes: 2 Gel Pens.



28-0623
My Special Memories Journal
Record details of your special event in this stylish journal. Includes: Journal with photo frame on front, Glue Stick and 2 Gel Pens. Ages 8+.



28-0404
Secret Diary
Lock your secrets away in your stylish Secret Diary. Includes: Storage Wallet, Stickers, 3 Mini Scents Gel Pens and Lockable Secret Diary containing Address, All About, My Diary and Secret Stuff sections. Ages 8+.



28-0435
Sensational Scrapbook
Store and display your special memories in this stylish scrapbook. Includes: 24 Page Spiral Bound Scrapbook, Stencil, Glue Stick, 40+ Stickers, 4 Mini Envelopes, 2 Gel Pens, Scissors and 12 Colored Paper Sheets. Ages 8+.



28-1103

Party Lights

Make your own party lights that will light up your room!
Includes: 1 Set of 8 LED Lights, 8 Paper Lantern Sheets, 8 Lantern Inserts, 6 Markers and Instruction Guide. Ages 8+.



NEW!

28-1305

Creations Metallic Lantern

Includes: 1 Lantern, 1 Silver Hanging String, 1 Silver Metallic Marker, 1 Dual-sided Designed Sheet, 3 Repositionable Sticker Sheets, 1 Multi-Color Light Base. Ages 8+.



28-0437

Jewellery Box

Design your own Jewellery Box with stylish stickers and sparkle gel pens. Includes: Jewellery Box with lift out tray, Padlock and 2 Keys, Holographic and Vinyl Stickers and 4 Mini Sparkle Gel Pens. Ages 8+.



28-0439

Keepsake Box

Decorate your own stylish Keepsake box with all the decorative essentials inside! Includes: Storage Box with Ribbon Closure, 3 Mini Gel Pens, 3 Mini Glitter Glues, 3 Pip-Squeak Markers, 2 Stencil and Sticker Sheets. Ages 8+.



NEW!

28-1219

Origami Jewellery

Create your own stylish jewellery with this special fashion paper. Includes: 50 Sheets of Origami Paper, 80 Origami Strips, 3 Sheets Metallic Paper, 2 Sheets Holographic Paper, 1 Elastic String, Gem Sticker Sheet, 1 Plastic Needle, Instruction Sheets. Ages 8+.



28-1101

Jazzy Jewellery

Endless possibilities with unique gel that lets you create and customise your own jewellery. Includes: 1 Bottle of Magic Jewellery Gel, 4 Necklace Cords, 2 Bracelet Cords, 50 Beads, Sachet of Micro Beads, A6 Sticker Sheet and Idea Sheet. Ages 8+.



NEW!

28-1220

Origami Room Décor

Create your own room décor with colored, metallic, and glow in the dark papers and add dry erase adhesive paper in the center to create a fun place to keep notes. Includes: 4 Metallic Clings, 2 Sheets of Glow Paper, 2 Sheets of Holographic Paper, 18 Sheets of Origami Paper, 2 Dry-Erase Pip-Squeak Markers, Double Sided Tape, Instruction Sheet. Ages 8+.



NEW!

28-1218

Fashion Time

Create your own stylish watches for you and your BFF. Easy to follow design guide gives you endless options to make customized straps. Variety of contents lets you make multi-colored, braided, and even dimensional styles with the unique Shape N' Style™ ribbon! Includes: 1 Watch Face (with pre-installed battery), 8 Flexible Loops, 4 Watch Casings, 4 Clasps, 4 Clips, Gem Sheet, 24 Ribbons, Instruction Sheet. Ages 8+.



NEW!

28-1221

Glam Gloss Necklace

Create your own lip balm combinations. Includes: 10 Necklace Strings, 5 Lip Gloss Pots, 3 Color Tubes, 3 Fragrance Tubes, 1 Mixing Wand, Instruction Guide. Ages 8+.

Catwalk Creations

Design, create and showcase your fabulous fashions with Catwalk Creations. It's as simple as designing your fashion then bring it to life and accessorizing it! Create endless fashion possibilities.



28-9000

Catwalk Creations

Includes: 1 Interchangeable Mannequin, 2 Fabric Markers, 1 Pencil, 1 Pair of Scissors, 2 A4 sheets of Printable Fabric, 5 A6 sheets of Fabric, 5 30cm Ribbons, 2 Plastic Belt Buckles, 1 sheet of Rhinestones, 15 Mini Plastic Clothes Pegs, 1 Roll of Double-Sided Tape and a Sketchbook with traceable patterns.



NEW!

28-1205

Catwalk Wedding Collection

Includes: 1 Mannequin, 3 Sheets Shape N' Style™ Fabric, 1 Sparkle Fabric Paint, 3 Sheets of Accent Fabric, 1 Faux Pearl Strand, 3 Ribbons, 1 Sheet Silver Gem Stickers, Double Sided Tape, Design Guide. Ages 8+.



NEW!

28-1215

Catwalk Accessories Pack

New mannequin with head and arms allows you to create hats and handbags! Includes: 1 Adjustable Mannequin with head/arms, 2 Sheets Shape N' Style™ Fabric, 5 Sheets Accent Fabric, 1 Fake Pearl Strand, 4 Ribbons, Gem Sticker Sheet, Double Sided Tape, 6 Templates Design Guide. Ages 8+.



Crayola

For more than a century, consumers have felt good about using our products because they trust the Crayola brand to deliver superior quality children's art materials that are safe and non-toxic.

In 1936 Binney & Smith became a founding member of the Crayon, Watercolor and Craft Institute, now the Art and Creative Material Institute (ACMI), promoting product safety in art materials for children. We were also one of the first companies to list toxicity information on paint labels and to identify colors chemically, as well as by international color standards.

The AP (Approved Products) seal of the ACMI that you'll find on Crayola products means they are non-toxic even if ingested and are independently certified to contain no materials in sufficient quantities to be harmful to humans, or to cause acute or chronic health problems. Our formulas also undergo extensive toxicological examination and our procedures are reviewed by the ACMI's toxicology advisory board to ensure that proper standards are maintained.

Our products are also certified by ACMI to be labelled in accordance with the chronic hazard labelling standards, ASTM D-4236 and the US Labelling of Hazardous Art Materials Acts (LHAMA).

Additionally, some products bearing the AP seal are certified to meet or exceed specific requirements of material, workmanship, working qualities and color described in the appropriate product standard developed by the ACMI and other recognized standards organisations.

The safety of our products and our consumer trust is something we take very seriously and we will continue to maintain that trust every day.



A  Hallmark Company



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